

Five New Careers That Are Coming of Age

New careers emerge with every generation. Five new careers coming of age allow you to get in on the ground floor and grow with them. Several of these combine new uses of technology with basic skills from the past.

Social Media Strategist - Social media strategists figure out ways to get messages to the masses using online tools. This includes blogging, tweeting, and using sites like Foursquare and Facebook to find and communicate with customers.

Related Degrees: Business Administration, Marketing, Public Relations, Web Design and Development

Average Salary: \$40,000-\$80,000

Homeland Security - This high stakes career field formed as a result of the September 11 attacks. People in this field are responsible for everything from cyber security to border protection.

Related Degrees: Criminal Justice, Homeland Security, Information Systems Security

Average Salary: \$45,000-\$85,000

Forensic Accounting - "Forensic" means suitable for use in a court of law. Forensic accountants, also referred to as forensic auditors or investigative auditors, investigate fraud and give expert evidence at trials.

Related Degrees: Accounting, Finance, Business Administration

Average Salary: \$32,000-\$61,690

Online Video Game Designer - More than 200 million people play video games online each month, and the number is expected to grow. Studying graphic design is one way to get started on a career in this field.

Related Degrees: Animation, Programming and Applications, Video Game Design, Web Design

Average Salary: \$42,400-\$70,223

Email Marketing Manager - Companies big and small use email marketing to reach current and potential customers. Getting an MBA is one way to position yourself for an email marketing job.

Related Degrees: Business Administration, Ebusiness/Ecommerce, Marketing

Average Salary: \$33,480-\$83,120

Average salary information for 2012 was obtained from the following sources: Salary.com, Glassdoor.com, SimplyHired.com, PayScale.com
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